

CODY MEDARIS

GRAPHIC DESIGNER

CONTACT

4866 N. State St.
Fresno, CA 93722

559.824.5320

codylarae@gmail.com

cmedaris.com

SOFTWARE

Proficient in Adobe Photoshop, InDesign, and Illustrator, After Effects, Adobe Aero

EDUCATION HONORS

AS Marketing,
Highest Honors, 2016

AA-T, Highest
Honors, 2017

STUDENT AWARDS

Fresno Fuego Branding
2021 Gold Local
Logo Design

2021 Gold Local
Brand Identity

2021 Silver Regional
Brand Identity

Peets Coffee Branding
2021 Gold Local
Point of Purchase

2021 Gold Local
Brand Identity

2021 Silver Regional
Point of Purchase

2021 Silver Regional
Brand Identity

PROFILE

I specialize in the art of problem solving and developing concepts and creating identities for businesses of all sizes. I stand out because of my personal touch and attention to detail. With over 20 years of experience, I am an Adobe Suite expert and I'm always eager to expand my knowledge in this and other areas.

EDUCATION

AS Marketing
Fresno City College | Fall 2016

AA-T Studio Arts for Transfer
Fresno City College | Fall 2017

Bachelors of Fine Arts in Graphic Design
California State University Fresno | Spring 2021

Masters of Fine Arts in Graphic Design
Academy of Art University San Francisco | Pending FALL 2024

EXPERIENCE

[Lecturer]
Fresno State University
GD-35 Visual Communications
January 2023 - Current

[Lecturer]
Fresno State University
GD-39 Computer Layout Design
January 2024-May 2024

[Graphic Designer]
One Bella Casa
June 2020-August 2022
Using my own creative direction, I design based on research of current and upcoming market trends. Creative designer for home goods merchandise sold on websites such as One Bella Casa, Zully, Amazon, and Wayfair

[Graphic Designer]
Know Yourself
September-July 2022
I designed engaging homeschool workbooks aligned with the company's brand guidelines, focusing on layouts that stimulated children mentally and physically. Collaborating with a detail-oriented team, I ensured consistent communication and adherence to brand standards.

[Marketing Specialist]
Expo Event Productions
November 2017-May 2020
I collaborated with the owners to develop a marketing strategy aligning with company goals, utilizing my expertise in Marketing and Graphic Design. I also contributed to trade show design and large event planning.

CODY MEDARIS

▶▶ [GRAPHIC DESIGNER]



[PERSONAL STATEMENT]

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COMMUNITY ENGAGEMENT

Graphic Design Club - Fresno State
Assisted in driving the club on a field trip in 2023 and 2024 Set to drive the club on a field trip in 2025

American Advertising Federation of Fresno // Board member January 2022 - Current

Church of Jesus Christ of Latter-Day Saints // Stake Young Women Pres [Mendota-Yosemite] September 2022 - Current

Church of Jesus Christ of Latter-Day Saints Young Women President [Kerman] March 2020 - August 2022

INVITED ENGAGEMENTS

Graduate School Panel // April 27, 2023
Q&A Panel on Graduate School with CSU, Fresno Professors
Role: Panelist alongside Dr. Laura Huisinga, Virginia Patterson, and Cody Medaris

Overview: Engaged in an informative panel discussion addressing key aspects of the graduate school journey.

Conference Video Presentation // March 2024
Event: Senior College and University Commission (WSCUC) Annual Research Conference 2024

Participated in a session on integrating AI discussions into academic curricula, drawing from a Fall 2023 AI initiative at Academy of Art University. The presentation covered the importance of AI education, student engagement, and the impact of these discussions on academic and public discourse. Highlighted the role of educators in facilitating AI conversations. Presented my discussion in video format.

REFERENCES UPON REQUEST
